

Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom (SOW) 2023/24”

Week of Love and Growth

Notes to Schools

What is “Week of Love and Growth”?

What?

- A **school-based cross-curricular English week** in which schools organise their own activities that echo the overarching theme of **“In Love We Share, In Love We Grow”** and the six sub-themes **“Love Our Country”**, **“Love the Community”**, **“Love Our Family and Friends”**, **“Love Myself”**, **“Love Learning”** and **“Love Nature”** of the SOW Campaign 2023/24 to create a learning environment conducive to English learning and the promotion of values education



When?

- Any time between **19 February and 12 July 2024**
- Flexible duration (number of days to be decided by schools)

Details

“Week of Love and Growth”
web page



www.edb.gov.hk/WoLG

EDB Circular Memorandum on
“Week of Love and Growth”



[EDBCM No. 198/2023](https://www.edb.gov.hk/EDBCM/198/2023)

SOW web page



www.edb.gov.hk/sow

Examples of Activities

School-based learning activities within and beyond the classroom:

Learning activities for appreciation of SOW	Board/poster/bookmark design competitions	Drama performances	Film appreciation
Book exhibitions	Song dedication/appreciation	Seminars/talks	Parent-child book sharing
Thematic projects	Game booths	Language games	Reader’s theatre

School examples:



https://www.edb.gov.hk/WoP_examples



https://www.edb.gov.hk/WoH_exemplars

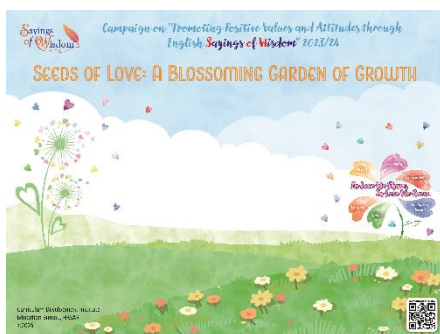
SOW Ambassadors Scheme:

- Implementing a **school-based award scheme** to engage students in supporting English teachers in organising the “Week of Love and Growth” and SOW activities throughout the school year

Resources in support of the organisation of the “Week of Love and Growth”

Poster on “Seeds of Love: A Blossoming Garden of Growth” (Print and electronic versions)

A collaborative visual display for teachers and students to share their thoughts and reflections on “Love and Growth”



Poster x 1 (200 cm x 150 cm)



Heart-shaped and flower cutouts
x 10 sheets (A4 size)

★ For extra copies, please download the e-version from the “Week of Love and Growth” web page.

How to use the

“Seeds of Love: A Blossoming Garden of Growth” poster?

Distribute the cutouts (e.g. heart shape, flower shape, other design) to students, staff members of the school and parents for sharing their thoughts and reflections on “Love and Growth” (e.g. expressing gratitude/wishes, sharing personal goals, drawing pictures/sticking photos which capture special moments of love and growth).

Inspirations for writing prompts:



[https://www.edb.gov.hk/attachment/en/curriculum-development/kla/eng-edu/SOW/WoLG/Resources in support of SOW Campaign 23-24.pdf](https://www.edb.gov.hk/attachment/en/curriculum-development/kla/eng-edu/SOW/WoLG/Resources%20in%20support%20of%20SOW%20Campaign%2023-24.pdf)



Invite students to design the “Garden” by affixing the cutouts on the poster and display it in the school to spread the positive vibes.



Make creative use of the poster (e.g. inviting students to reply to a message on the poster, voting for the most inspiring/creative/touching message on the poster) to maximise the positive impacts of the activity week.

SOW Ambassadors Passport (Print and electronic versions)

A log book for student ambassadors to record the SOW activities they have helped organise/participated in

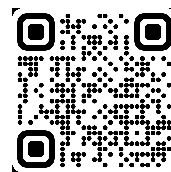


Passport x 10 copies

★ For extra copies, please download the e-version from the “Week of Love and Growth” web page.

How to use the “SOW Ambassadors Passport”?

- 1) Recruit students to be the **SOW Ambassadors**.
- 2) Instruct the SOW Ambassadors to **record the SOW activities** they have helped organise/participated in. (See pp.6-14 of Passport)
- 3) Guide the SOW Ambassadors to complete a **self-reflection** on the “Week of Love and Growth”. (See pp.15-16 of Passport)
- 4) **Verify the records** in the SOW Ambassadors Passports upon completion of the “Week of Love and Growth”. (See p.16 of Passport)
- 5) **Submit the names of the SOW Ambassadors** who have completed **10 or more SOW activities** listed in the passport via Google Form (<https://forms.gle/gqMA6cYrBr7XDnjf8>) on or before **26 July 2024 (Fri)** for the issue of certificates.



SOW Posters for SOW Campaign 2023/24

(e-version available on SOW web page)

A collection of posters to foster the development of students' language skills and nurture positive values and attitudes in them

Schools are encouraged to make effective use of the posters to inspire students and enrich their English language learning within and beyond the classroom through exploring more on the different dimensions of “Love and Growth” at cognition, affection and action levels.



- ♥ An A2 poster introducing the overarching theme and sub-themes
- the ♥ 18 posters featuring selected English sayings under the six sub-themes

SOW Web Page

A variety of resource materials for promoting SOW



www.edb.gov.hk/sow

Examples of resources:

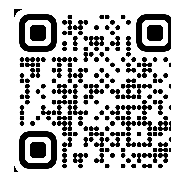
- Learning and Teaching Materials
 - A Resource Kit for Promoting Positive Values and Attitudes through English Sayings of Wisdom
 - A Compendium of Week of Hope
 - SOW Treasure Chest
 - SOW Activity Sheet
- SOWIT Videos
- Posters/Wallpapers
- Interactive Online Games
- Instant Messaging Stickers



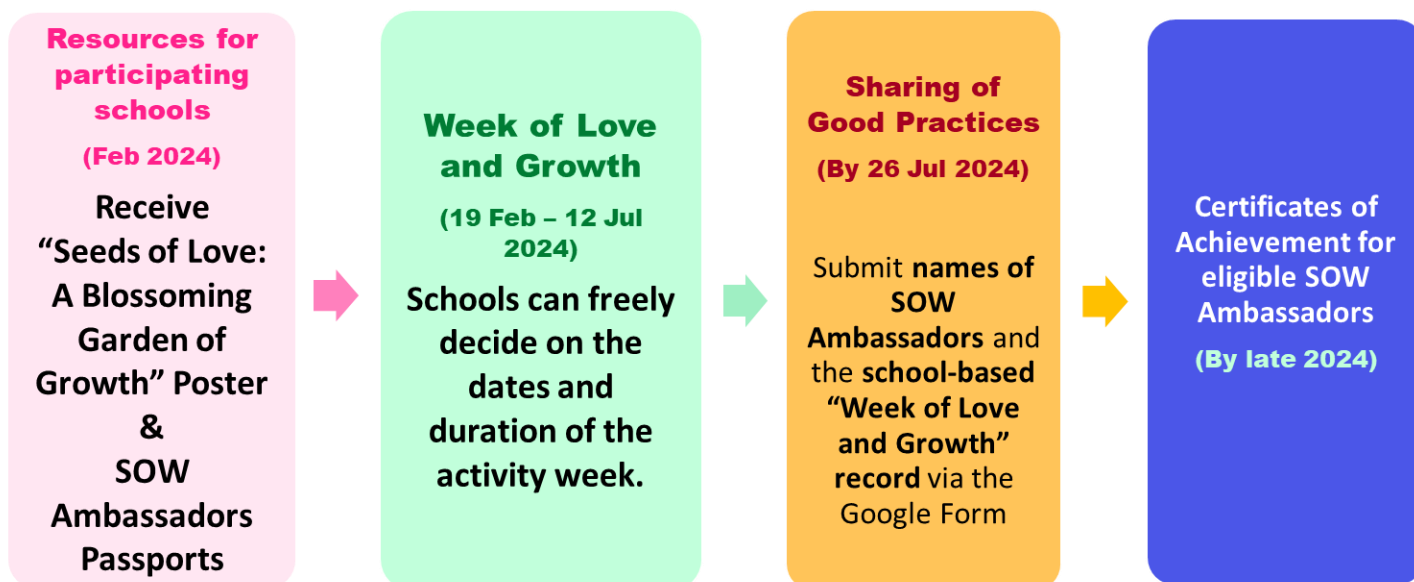
Sharing of good practices – Submission of school-based “Week of Love and Growth” record

Content

- Schools participating in the “Week of Love and Growth” are invited to submit the following school-based record:
 - 1) **Photos of the “Seeds of Love: A Blossoming Garden of Growth” poster** taken during the school-based “Week of Love and Growth”
 - 2) **Highlights of the “Week of Love and Growth” activities and other activities** organised for integrating values education into English language learning in the 2023/24 school year in the following mode(s):
 - A **visual representation** (e.g. a set of PPT slides, a photo collage, a short video clip, a newsletter, or any other forms) with **simple descriptions** (e.g. captions/titles/headings) of the school-based activities; and/or
 - A **reflection** on the “Week of Love and Growth” (e.g. written by the SOW Ambassadors) accompanied by photos
- Submit the school-based record (file format: docx/jpg/pdf/mp4/pptx) via a Google account by **6:00 p.m., 26 July 2024 (Fri)**:
<https://forms.gle/gqMA6cYrBr7XDnjf8>
- **Certificates of Appreciation** will be issued in recognition of schools’ efforts and sharing.
- **Awards** will be presented to schools with outstanding performance in organising the “Week of Love and Growth”.
- Good practices will be disseminated on the SOW web page, in EDB publications and at experience sharing sessions.



Important Dates of the “Week of Love and Growth”



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